



FOR IMMEDIATE RELEASE

Memphis Grizzlies Select Comcast Business to Provide Gigabit-Powered Fan Experience at FedExForum

3-Gigabit Fiber Network Delivers High Capacity Internet to Patrons and Arena Offices

MEMPHIS, **Tenn**. **(March 14, 2017)** - Today, Comcast Business announced an agreement with the National Basketball Association's Memphis Grizzlies to provide a three-gigabit fiber connection at FedExForum.

Comcast Business will furnish the back-end infrastructure to support a host of emerging technology applications that add to the experience of attending games and events at the arena, including complimentary Wi-Fi access. Comcast Business will also supply internet service and advanced cloud-based communications services for the team's front office.

"Through our new agreement with Comcast Business, fans will soon be able to enjoy our games in more innovative ways," said John Walker, Executive Vice President of Business Operations, Memphis Grizzlies. "This positions FedExForum as a technologically advanced arena and will dramatically improve the overall fan experience."

"We are proud of our partnership with the Grizzlies and FedExForum to deliver gigabit powered internet connectivity, and to support the communication needs of those who work at and visit the arena," said Larry Williamson, Area Vice President at Comcast.

In 2016, Comcast Business completed a multi-million-dollar network investment across greater Memphis, capable of delivering up to 10-gigabit speeds to local businesses. This investment helps organizations such as the Grizzlies offer reliable services and innovative products to meet the technology demands of their customers.

In recent years, Comcast Business has made significant advances within the sports industry by providing cutting edge networking and communications services to major sporting venues of teams including the Atlanta Braves, Tennessee Titans and San Francisco 49ers. Like millions of enterprises across the country, sports teams are increasingly leveraging bandwidth-intensive applications to manage their operations and support technology-driven enhancements within stadiums.

Comcast Business serves schools, businesses, hospitals, and other organizations that require large amounts of bandwidth, are looking to link multiple locations, or that plan to connect their offices to a third-party data center. Services offered include:

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- Ethernet Private Line: point-to-point connectivity between two customer sites for bandwidth-intensive applications.
- Ethernet Virtual Private Line: point-to-multipoint connection to enable customers to tailor bandwidth, performance characteristics, and cost.
- Ethernet Network Service: multipoint-to-multipoint connectivity to connect organizations with high-bandwidth requirements and multiple locations across Comcast's network.
- Ethernet Dedicated Internet: continuous, high-bandwidth connectivity between customers' LANs and the public Internet.

About Comcast Business:

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by a next-generation, advanced network, and backed by 24/7 technical support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing provider of Ethernet services.

For more information, call 866-429-3085. Follow us on Twitter @ComcastBusiness @ComcastSouth and on other social media networks at http://business.comcast.com/social.

About the Memphis Grizzlies:

Memphis' NBA franchise since 2001, the Grizzlies are committed to being a world-class organization on and off the court. Led by Controlling Owner Robert Pera since his ownership group acquired the team in 2012, the Grizzlies have made the NBA Playoffs nine times, including the last six straight, during their first 15 seasons in Memphis, including a club-record 56-win season and the club's first trip to the Western Conference Finals in 2013. Understanding the power of sport to transform lives, particularly those of children at risk, the Grizzlies are dedicated to making a positive and meaningful impact in the lives of families in need across the Mid-South region; the philanthropic arm of the organization, the Memphis Grizzlies Foundation, has invested more than \$40 million to youth development since 2001.

Fans who want to support the Memphis Grizzlies and purchase tickets to any of the Grizzlies' remaining contests of the 2016/17 season or guarantee their 2017 NBA Playoff tickets with 2017/18 Season Tickets can do so by calling (901) 888-HOOP or going online to grizzlies.com. For more information on the Grizzlies, visit grizzlies.com, 'like' Memphis Grizzlies on Facebook or follow on Twitter (@memgrizz).

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